

STOP PRESS: Broadway in Guangzhou!

Press Release – for immediate use



INTERNATIONAL STUDENTS AND ACTORS NOW HAVE THE OPPORTUNITY FOR A ONCE IN A LIFETIME CHANCE TO BE THE FIRST IN CHINA TO WORK WITH SOME OF BROADWAY'S ELITE INDUSTRY ARTISTS – DIRECT FROM NEW YORK!

For ten extraordinary days students and actors will have an exclusive opportunity to work with a top Broadway team made up of a Broadway director, musical director, choreographer and producing/stage/production support team, as they cast the artists in a hand-crafted, personalized Broadway Musical utilizing anywhere from 20 to 40 of the best and biggest numbers and songs from America's finest writers and composers.

TOUR LOCATIONS AND DATES

Guangzhou, China from June 16th through June 25th

Final Performance is Sunday June 25th at 4:00pm at AISG Guangzhou Campus - Attendance By Invitation Only
The street address is 19 Kexiang Road, Luogang District, Science Park, Guangzhou, PR China, 510663. This is the Science Park Campus, not the Elementary School. There is no parking on campus but visitors can park on the side streets Kaitai Ave & Jiantashan Rd, not Kexiang Rd.

TO RSVP for attendance email Jessica Fraser at Jessica@studentslive.net by Thursday June 22nd at 5:00pm EST.

Exclusive: After the China intensives, those dedicated students who have shown professionally competitive results, progress and promise, (under Passport to Broadway's select recommendations) will be invited to join Passport to Broadway in New York for a one-week sensational experience made up of seeing Broadway shows, backstage tours, Q and A's with Broadway's best, masterclasses and workshops led by Passport to Broadway select Broadway artists and cast members of current running Broadway shows which will take your understanding and skills to an entirely new professional level. The first invitation of its kind.

ABOUT PASSPORT TO BROADWAY

The mission of **Passport to Broadway Programs** is to create outstanding educational resources and opportunities to develop new audiences for Broadway and give actors unprecedented access to Broadway Theatre. In the past sixteen years, we have brought over 250,000 young people to Broadway. Our more specific mission is to provide international and local artists with access to these opportunities while creating an intensive life-changing process, to prepare them for future careers and opportunities. This is a challenging program and is intended to push and bring out the best in serious participants as well as give them

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access to the best Professionals in Theatre Arts Programming and Development created by **StudentsLive – Passport to Broadway.**

CREATIVE TEAM TRAVELLING TO CHINA

Artistic Director Amy Weinstein (Tony Randall's National Actors Theater, Director of Education and Director and Co-writer of *Second Chance*)

Choreographer/Associate Director Jeff Moulton (Assistant Director of a New York Times' Critic's Pick/won the Off-Broadway Alliance Award for Best New Musical)

Musical Director Seth Weinstein (Internationally toured with Fosse and Ivan Jacob's *The Phantom of the Opera*)

www.passporttobroadway.com

ABOUT AISG

AISG is a warm, supportive environment created by faculty and staff who believe that students should feel cared for and nurtured. Given a choice, who wouldn't want to be in a happy environment where people are cheerful doing what they do? Without doubt, the positive morale throughout the school is one of its greatest assets. Common sense tells us that it is just better to be around others who are content and satisfied, as they create a wonderful sense of comfort and encouragement. Research tells us that in a school, this is critical to maximize student learning. I find the theory compelling. The positive social interactions between adults and students, and amongst students themselves, positively influence students' brains, promoting better learning and better behavior. The heart of AISG is what makes it a place of genuine student learning where students can, and do, thrive.

<http://www.aisgz.org/>

Radio/TV Suggested Intro

Our next guest is well known on Broadway as the musical theatre acting coach to the stars ... her client list includes (Add celebrity names here) to name a few. Amy Weinstein and her team of Broadway professionals are coming to China for the second time and she's interested in addressing those confidence issues we all struggle with. Welcome to the show, Amy Weinstein.

Radio/TV Suggested questions

- *So you've had an amazing career working with top musical theatre directors, producers and actors – tell us about some of your success stories?
- *And you've worked with Broadway producers too – tell us about that experience and what you learnt, or gave advice on?
- *So you're amazing at helping people achieve their dreams.... How do you get them there?
- *We all struggle with confidence and nerves – and at some stage in our lives we all need to speak in front of a group or give a presentation. What are some strategies you suggest?
- *Some of your guest speakers have included the likes of; Scary Spice, Chazz Palminteri, Geraldine Ferraro, George Hamilton, Tommy Hilfiger and many more... what industry insights can you share from working with these people?

MEDIA CONTACT

For further information, photos, interviews and other promotional details contact:

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